



*Sfumature  
di Magnolia*

  
**INSTABILELAB®**  
ART IN THE WALLPAPER



**sfumature di Magnolia**

# sfumature di Magnolia

Sfumature. Colori, natura, figure, ombre, voci e sguardi, le sfumature fanno la differenza e le differenze rendono interessante la vita. Quando non si colgono le sfumature tutto appare piatto e senza emozione.

Instabilelab si caratterizza da sempre per uno stile ben definito, carico di contrasti netti, forme e colori forti, ma spesso la visione del mondo è per sua natura mutevole e indefinita.

Da qui l'importanza di ritornare a cogliere le sfumature, partendo dalle delicate sfumature di un fiore per arrivare ai contrasti più forti e audaci del nostro estro creativo. Nella mancanza di definizione, bisogna saper cogliere le ombreggiature, i chiaroscuri, nei quali talvolta c'è l'essenza delle cose.

*Shades. Colors, nature, figures, shadows, voices and looks, nuances make the difference and differences make life interesting.*

*When you don't perceive the nuances everything appears flat and without emotion.*

*Instabilelab has always been characterized by a well-defined style, full of sharp contrasts, strong shapes and colors, but often the vision of the world is by its nature changeable and undefined.*

*Hence the importance of returning to capture the nuances, starting from the delicate shades of a flower to the stronger and bolder contrasts of our creative flair. In the lack of definition, we must be able to see the shadows, the chiaroscuro, in which sometimes there is the essence of things.*

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Nuances, soft and elegant style.



Artistic, pictures and illustrations.



Audace, be strong be colored.



Be Young, not only kids.

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## ABOUT US



Un'azienda veneziana dall'inesauribile creatività, Instabilelab propone la propria personale ed inedita interpretazione della carta da parati rimescolando idee e stili diversi, creando abbattimenti estetico-concettuali inediti, per dare reale valore e personalità agli spazi abitativi.

Innumerevoli sono i pattern e le atmosfere che l'azienda presenta anche grazie allo studio di texture e di nuove modalità di impiego e applicazione. Instabilelab, infatti, supera i limiti dell'utilizzo del parato, che progetta in un'ottica di continuum grafico realizzabile attraverso una serie di prodotti e tessuti dedicati a chi vuole realizzare un'atmosfera più che un ambiente.

Non solo creatività ma anche tecnologia: l'azienda ha il know how necessario per riprodurre le sue grafiche su diversi tipi di supporto e per coprire ogni aspetto del living indoor (pareti, soffitti, pavimenti, zone umide, elementi d'arredo, tessuti) e outdoor, grazie all'impiego di rivestimenti resistenti agli agenti atmosferici.

*A Venetian company of inexhaustible creativity, Instabilelab presents its own personal and original interpretation of wallpaper, mixing different ideas and styles, creating new aesthetic-conceptual combinations to give real value and personality to living spaces.*

*The company presents countless patterns and atmospheres, also thanks to the study of textures and new methods of use and application. Instabilelab goes beyond the limits of the use of wallpaper, which it designs with a graphic continuum that can be achieved through a series of products and fabrics dedicated to those who want to create an atmosphere rather than an environment.*

*Not only creativity but also technology: the company has the necessary know-how to reproduce its graphics on different types of support and to cover every aspect of indoor living (walls, ceilings, floors, wet areas, furnishing elements, fabrics) and outdoor, thanks to the use of weather-resistant coatings.*

## MATERIALS

La nuova concezione di carta da parati si fa spazio nel mondo del design e della progettazione di interni secondo un progetto creativo in grado di esprimere stili, tendenze e suggestioni. Materiale dal grande effetto estetico permette di decorare ogni ambiente della casa creando bellissime scenografie.

Instabilelab sceglie di lasciare estrema libertà nella scelta delle grafiche permettendone la stampa su qualunque tipo di supporto (eccetto la carta Prestige che per il suo caratteristico colore metallico prevede grafiche dedicate).

La carta vinilica, disponibile in vari tipi di texture, è consigliata per gli ambienti domestici che escludano presenza intensa di acqua e vapore, mentre la versione su struttura in fibra di vetro, trattata in fase di posa con resine specifiche, è adatta agli ambienti più umidi come bagno e cucina comprese le docce. A questi supporti si aggiunge la fibra di vetro per esterni, la carta Acustica con proprietà di fonoassorbenza e la carta Green ottenuta senza utilizzo di pvc.

*The new concept of wallpaper makes its way into the world of design and interior planning according to a creative project capable of expressing styles, trends and suggestions.*

*Material with a great aesthetic effect allows to decorate every room of the house creating beautiful sceneries.*

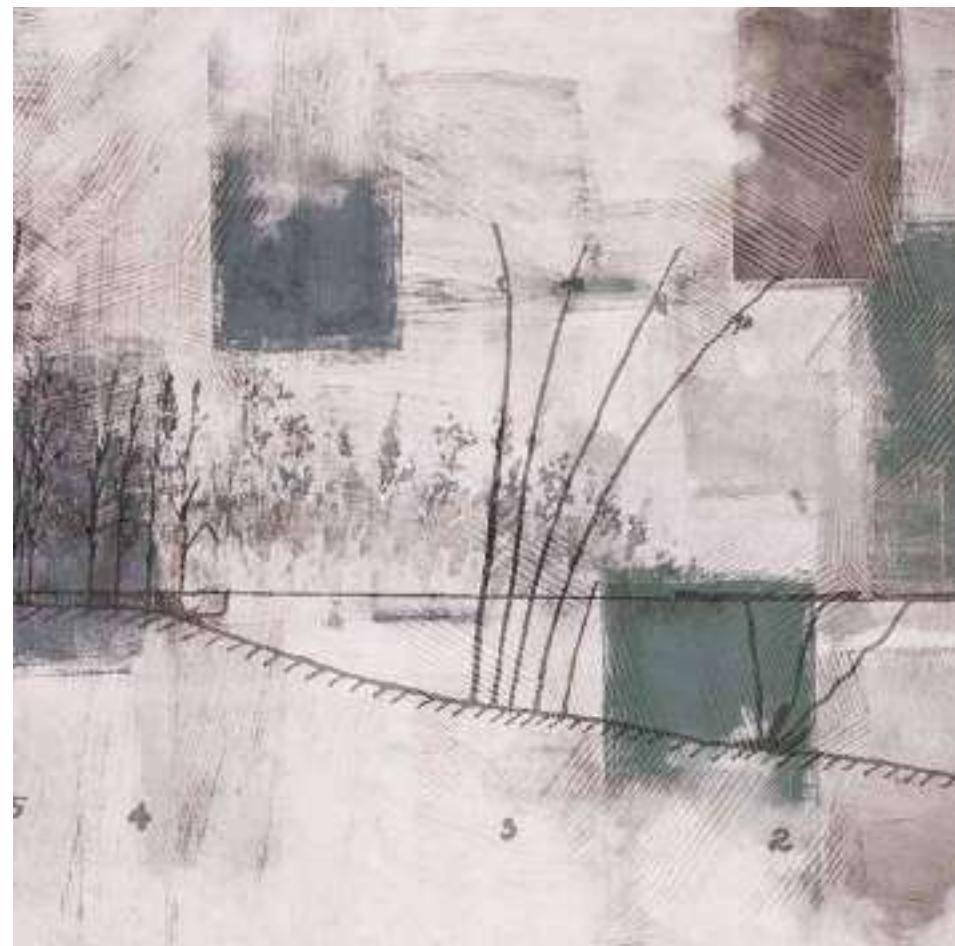
*Instabilelab chooses to leave extreme freedom in the choice of graphics, allowing the printing on any type of support (except Prestige wallpaper that, due to its characteristic metallic color, provides dedicated graphics).*

*Vinyl paper, available in various types of texture, is recommended for domestic environments that exclude the intense presence of water and steam, while the version on a fiberglass structure, treated during installation with specific resins, is suitable for more humid environments such as bathrooms and kitchens, including showers.*

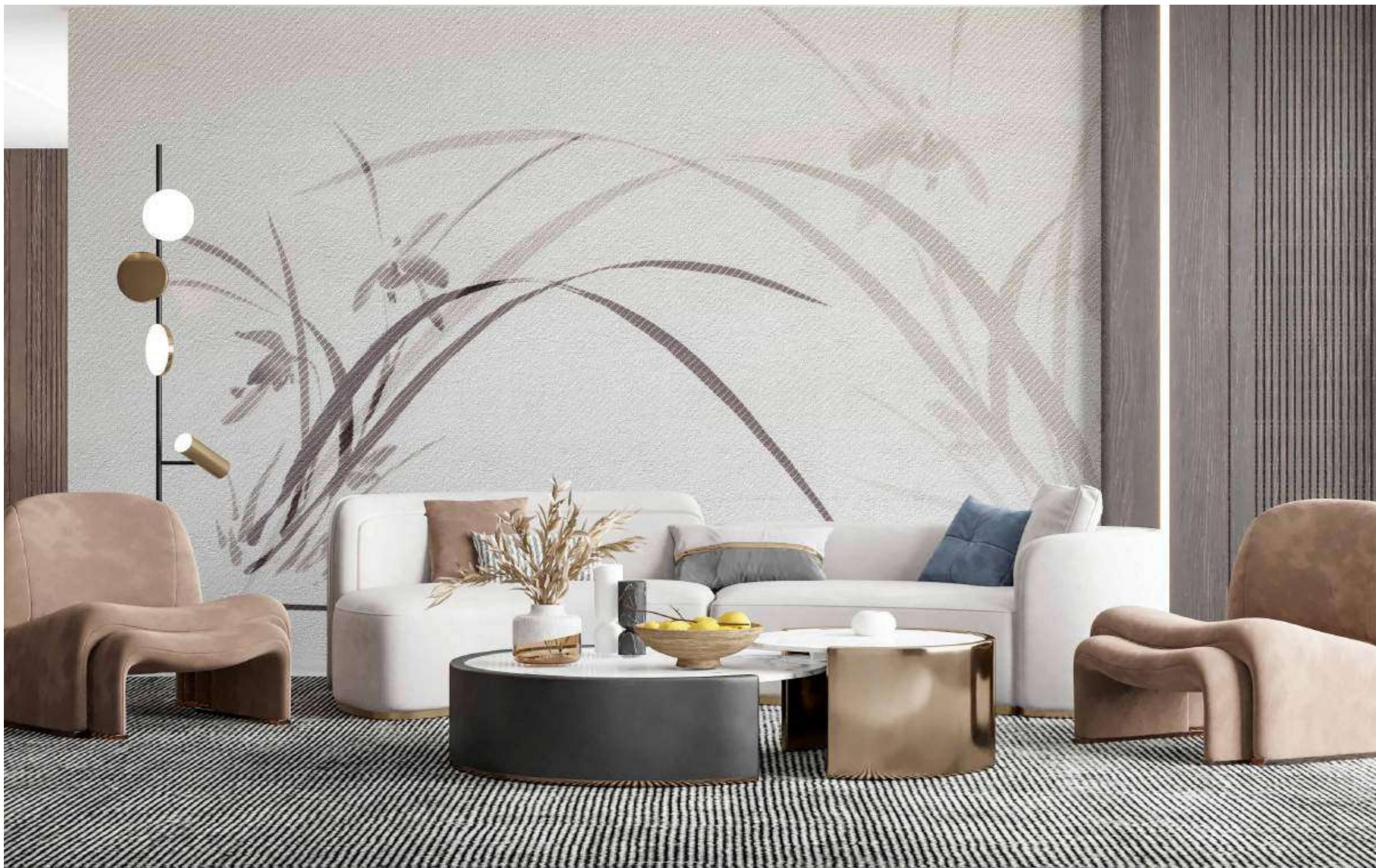
*In addition to these supports, there is fiberglass for outdoor use, Acustica wallpaper with soundproofing properties and Green wallpaper obtained without the use of PVC.*







NUANCES









**DRAGON TREE 01**

*Nuances*

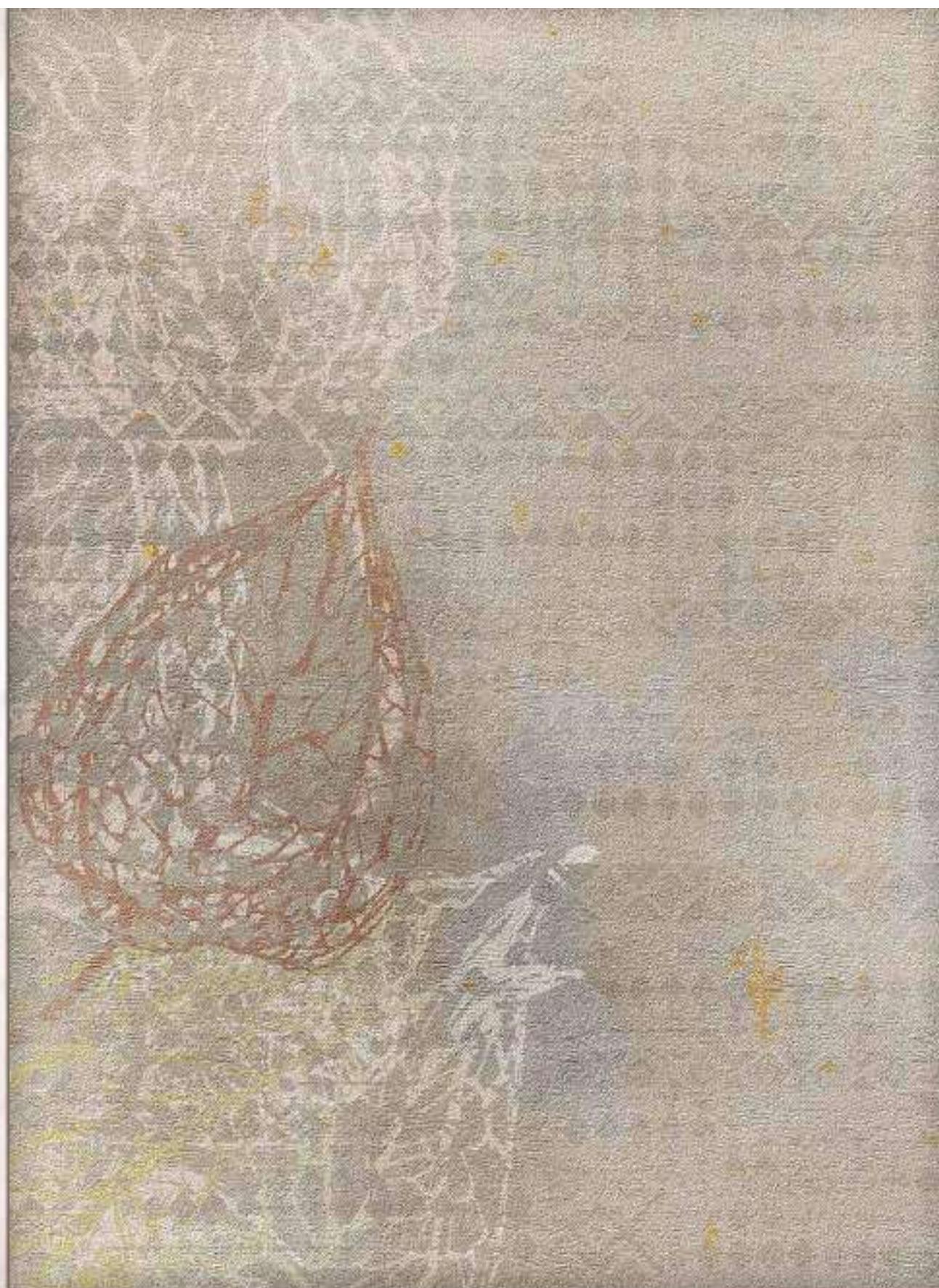




**ELEGANCE 01***Nuances*

variants p. 199





*La realidad se encuentra  
en la luz y la oscuridad.*

Pablo Picasso







## PETITS FLEURS 01

*Nuances*



38 | 39

## ASTRUSO 01

*Nuances*





**SAHARA 01***Nuances*

variants p. 201



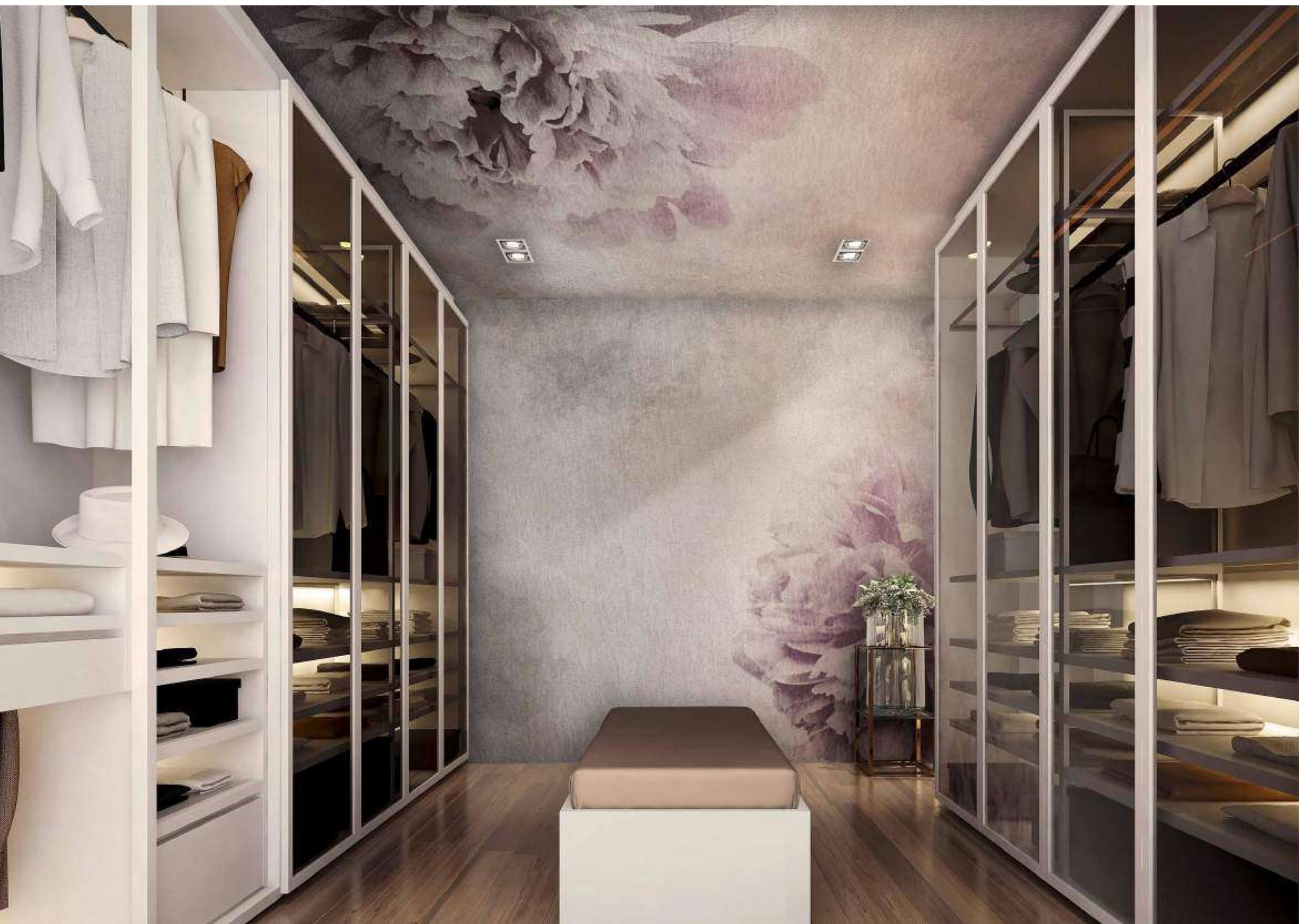


*La sostanza sta  
nelle sfumature.*

Alessandro Morandotti







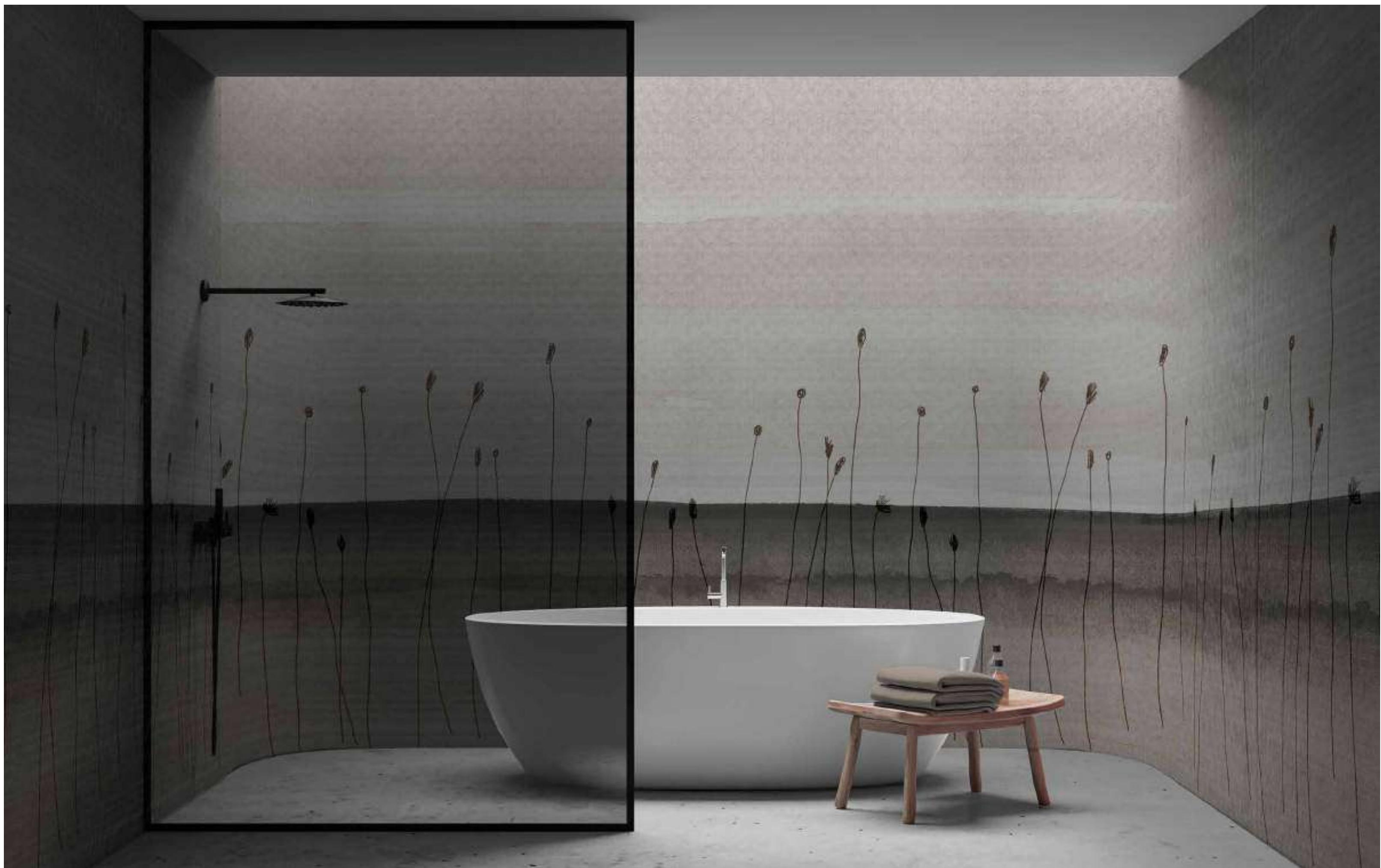




**ARMILLA 01***Nuances*

variants p. 203





*Different shades of life make  
the painting more beautiful.*

Michael Dolan



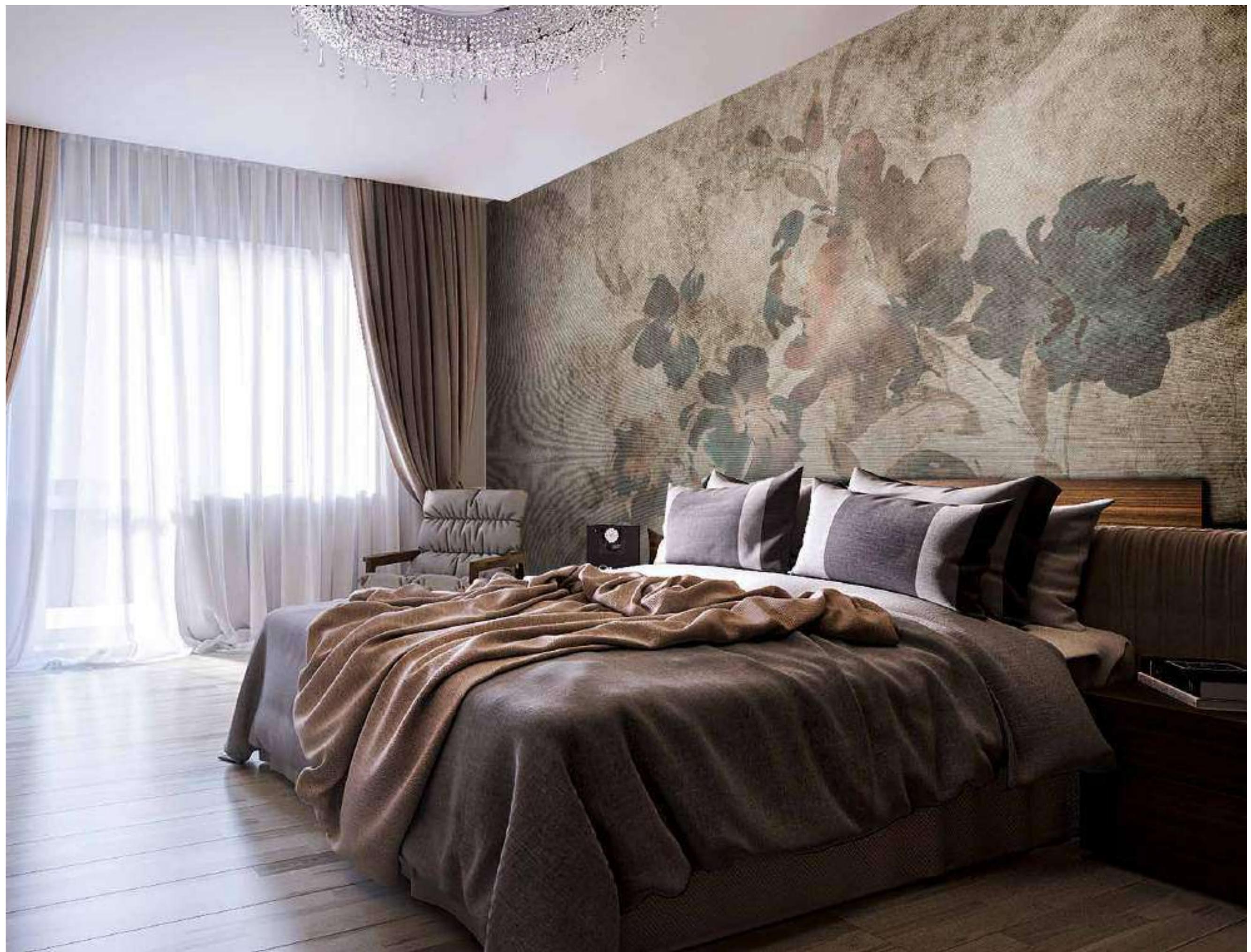






OLD WINDOWS 01

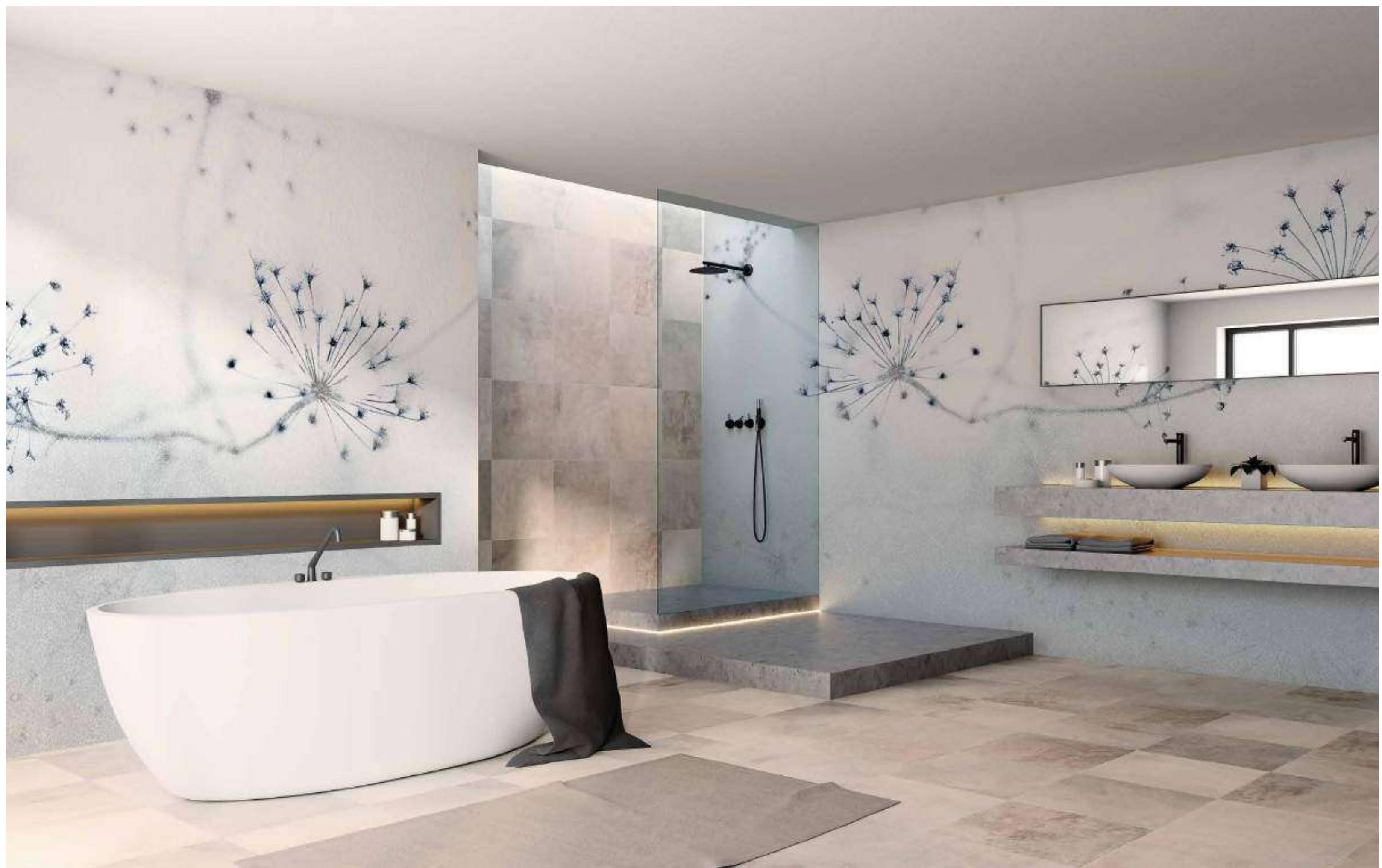
*Nuances*



**PAPAVERI 01***Nuances*

variants p. 205





*Un colore lo puoi descrivere,  
una sfumatura no.  
Le sfumature sono indomabili.*

Instabilelab







**DELICACY 01**

*Nuances*







ARTISTIC

*Aprende las reglas como  
un profesional, para entonces  
poder romperlas como artista.*

Pablo Picasso









variants p. 210

LUNATICA 01  
*Artistic*



variants p. 211



**BRUXELLES 01***Artistic*

variants p. 211

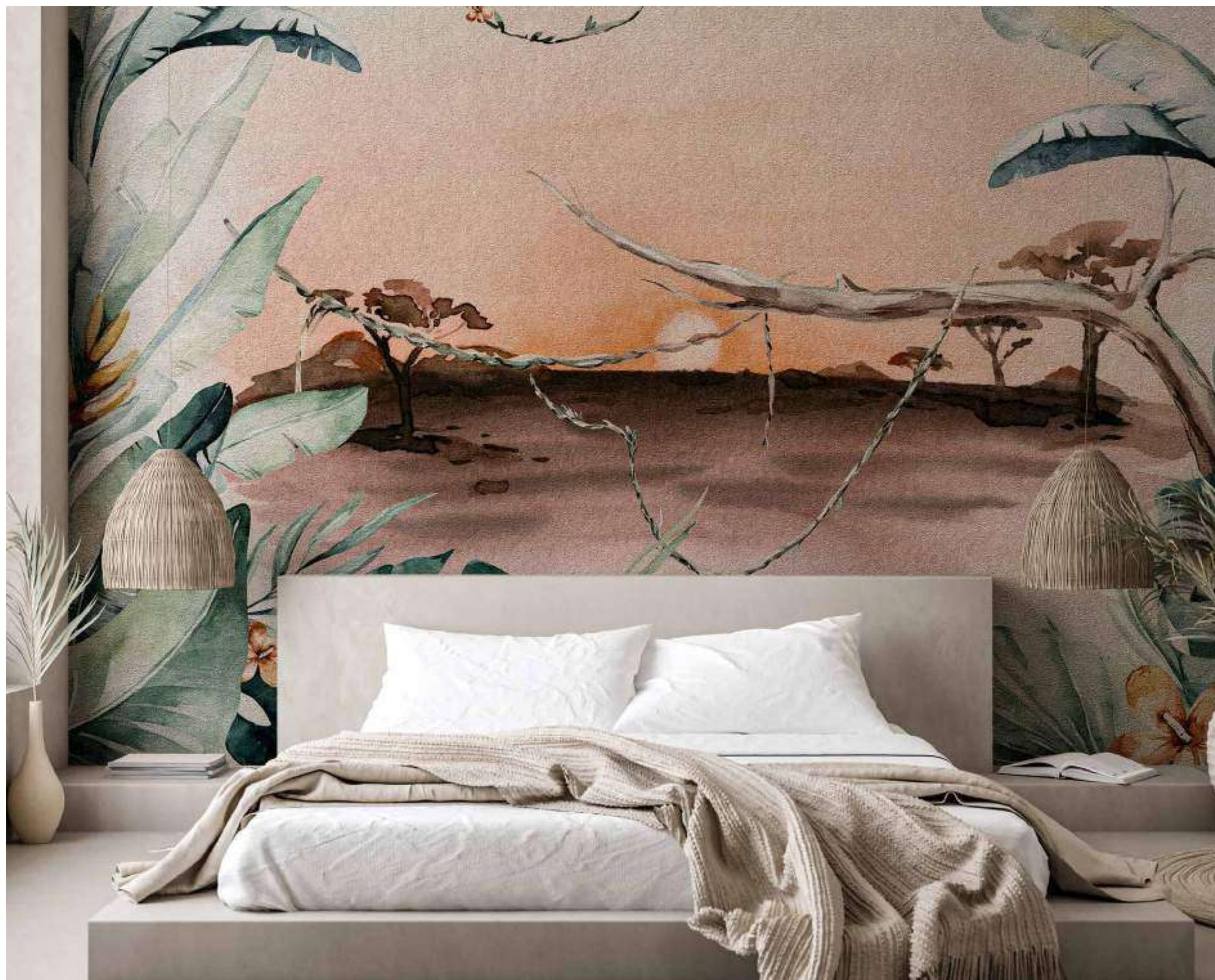




*L'art est ce par quoi les formes deviennent style.*

André Malraux





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variants p. 212



AQUARELA 01  
*Artistic*

variants p. 213



**TOPOGRAFIKA 01***Artistic*

variants p. 213





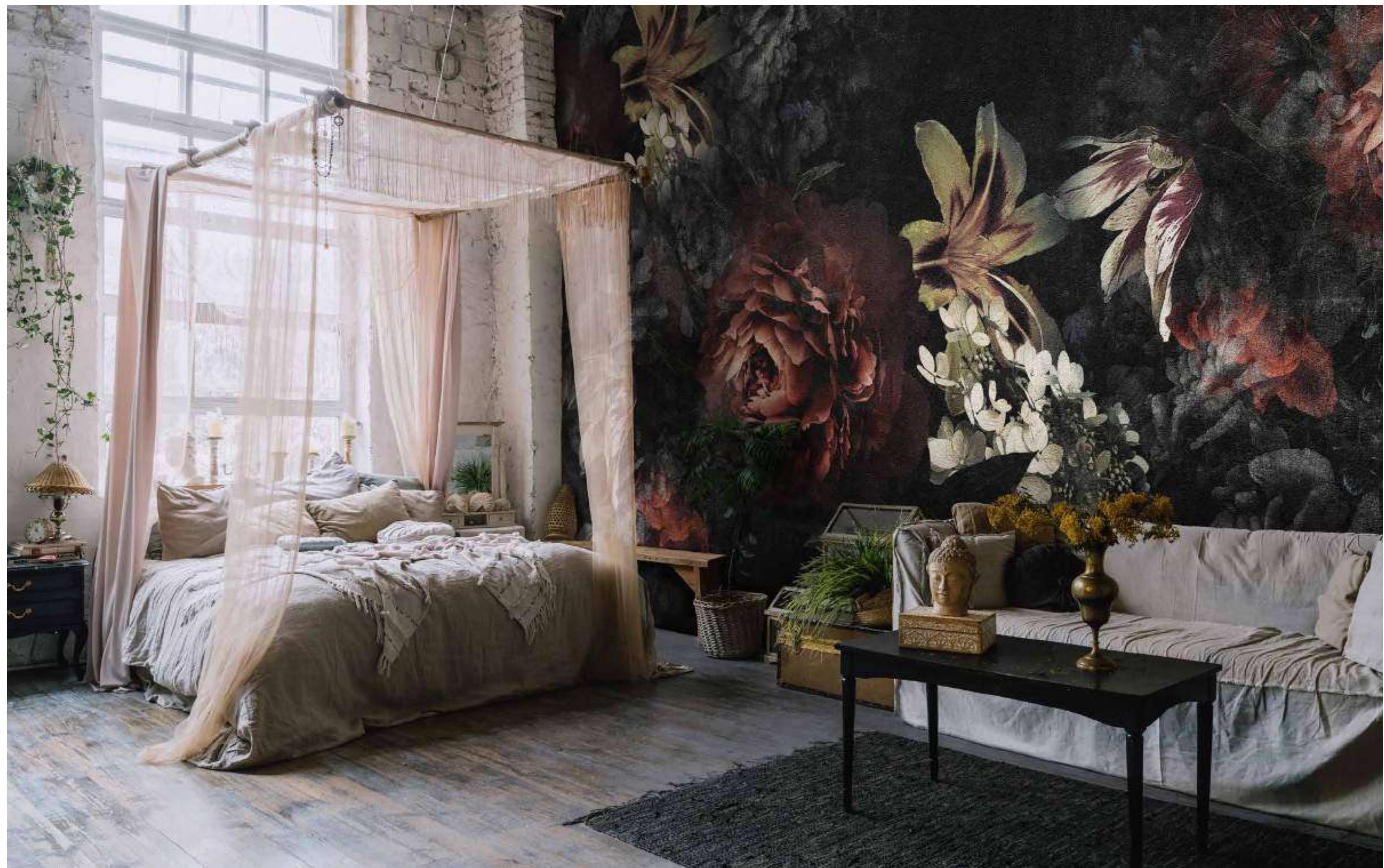




AUDACE

*Die schönste Erfahrung,  
die wir machen können, ist die  
Erfahrung des Unbegreiflichen.*

Albert Einstein







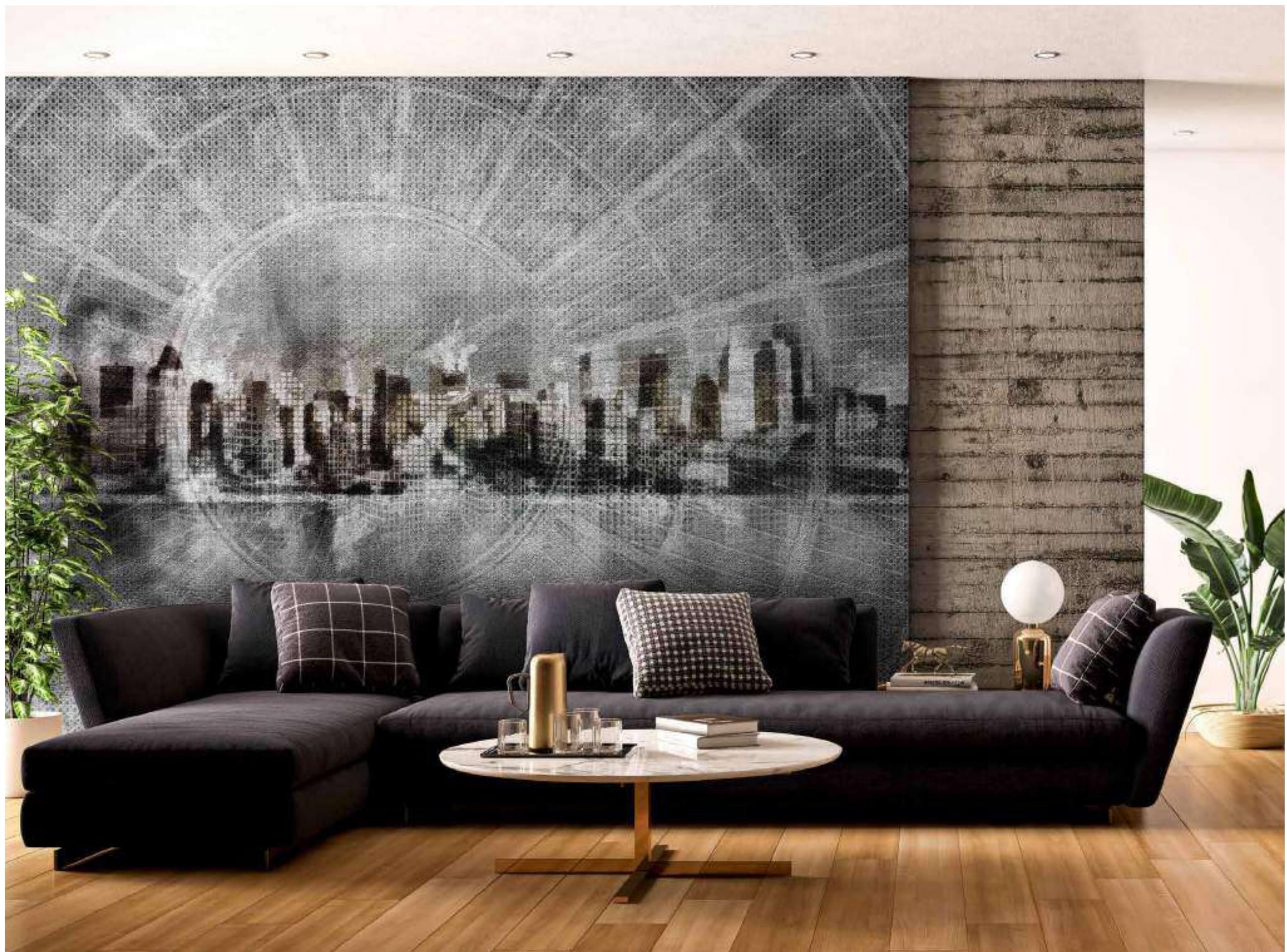


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**PLUVIA 01**  
*Audace*

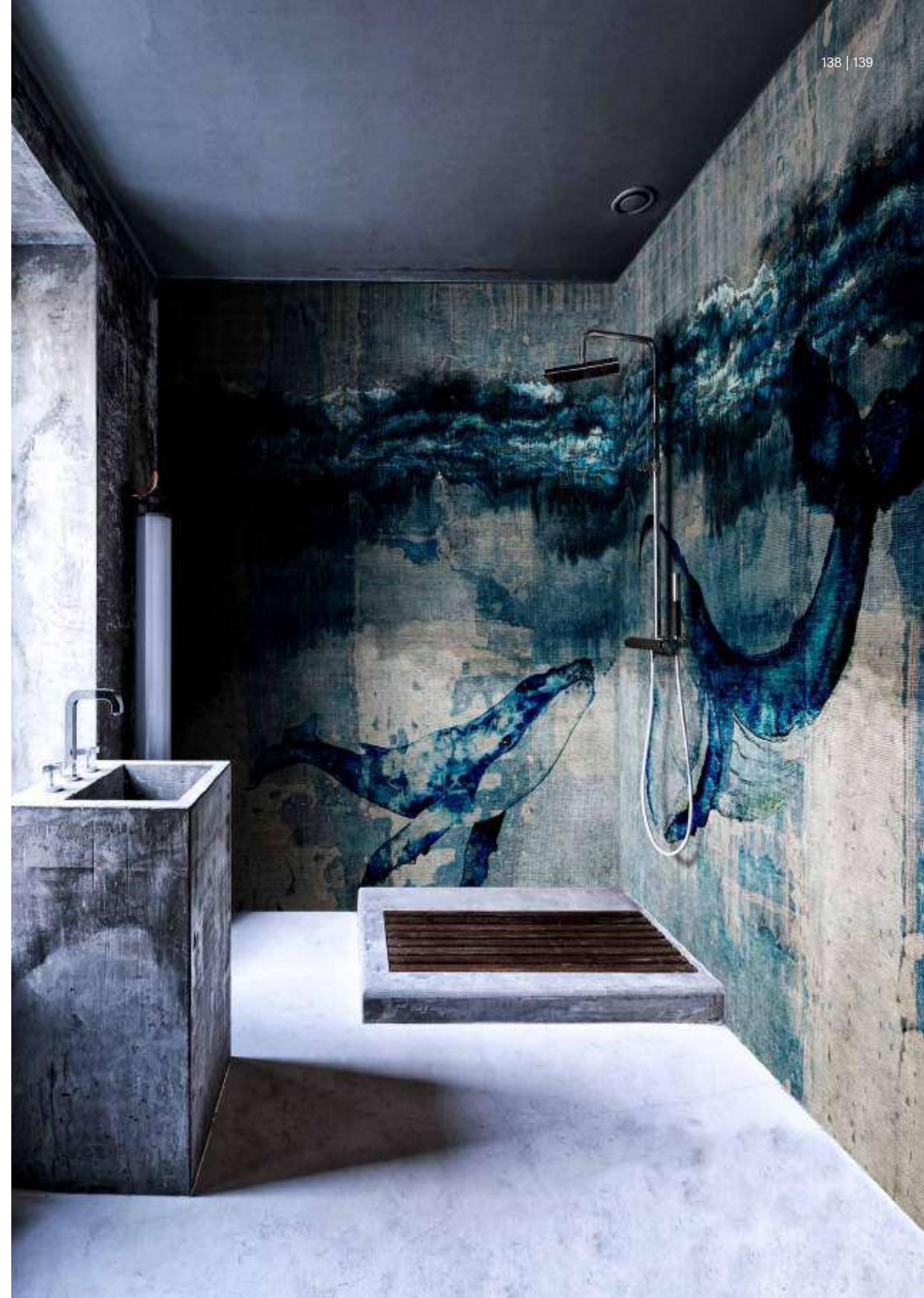


variants p. 219



**WHALE 01***Audace*

variants p. 219





*Life is a daring adventure  
or nothing at all.*

Helen Keller





variants p. 220





**IMAGINE 01**  
*Audace*





**CORAL 01***Audace*

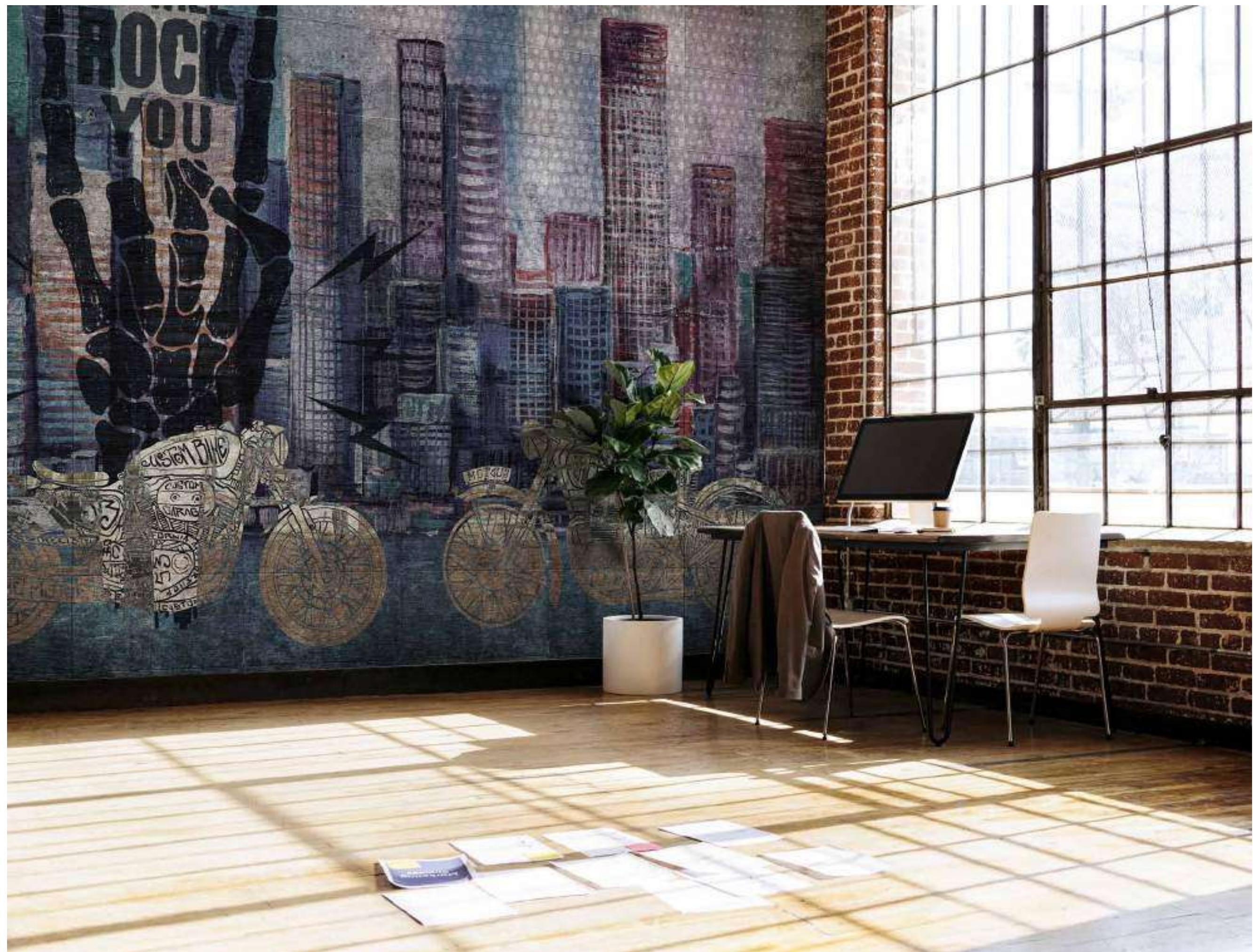
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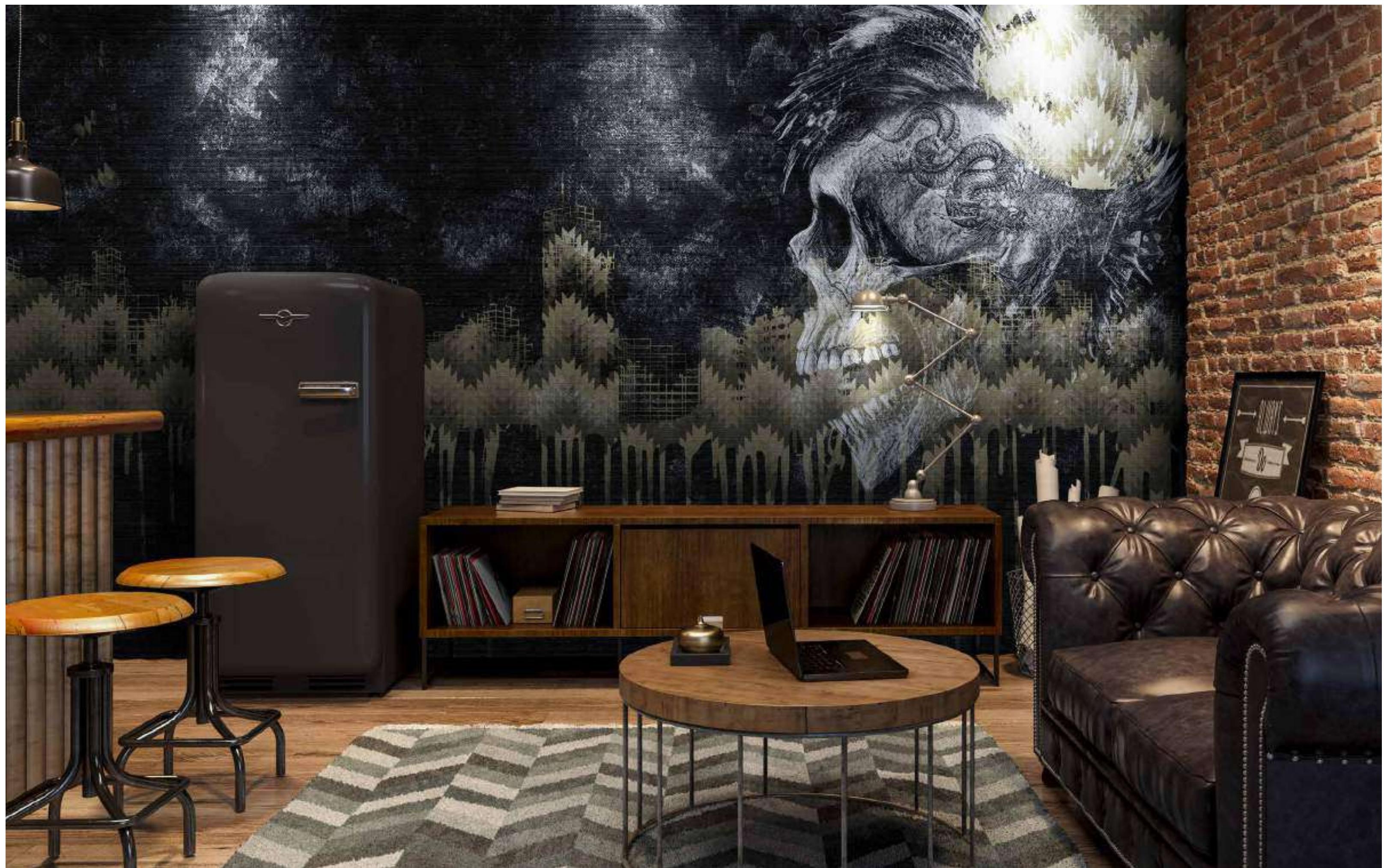




*Ricordati di osare.  
Sempre.*

Gabriele D'Annunzio



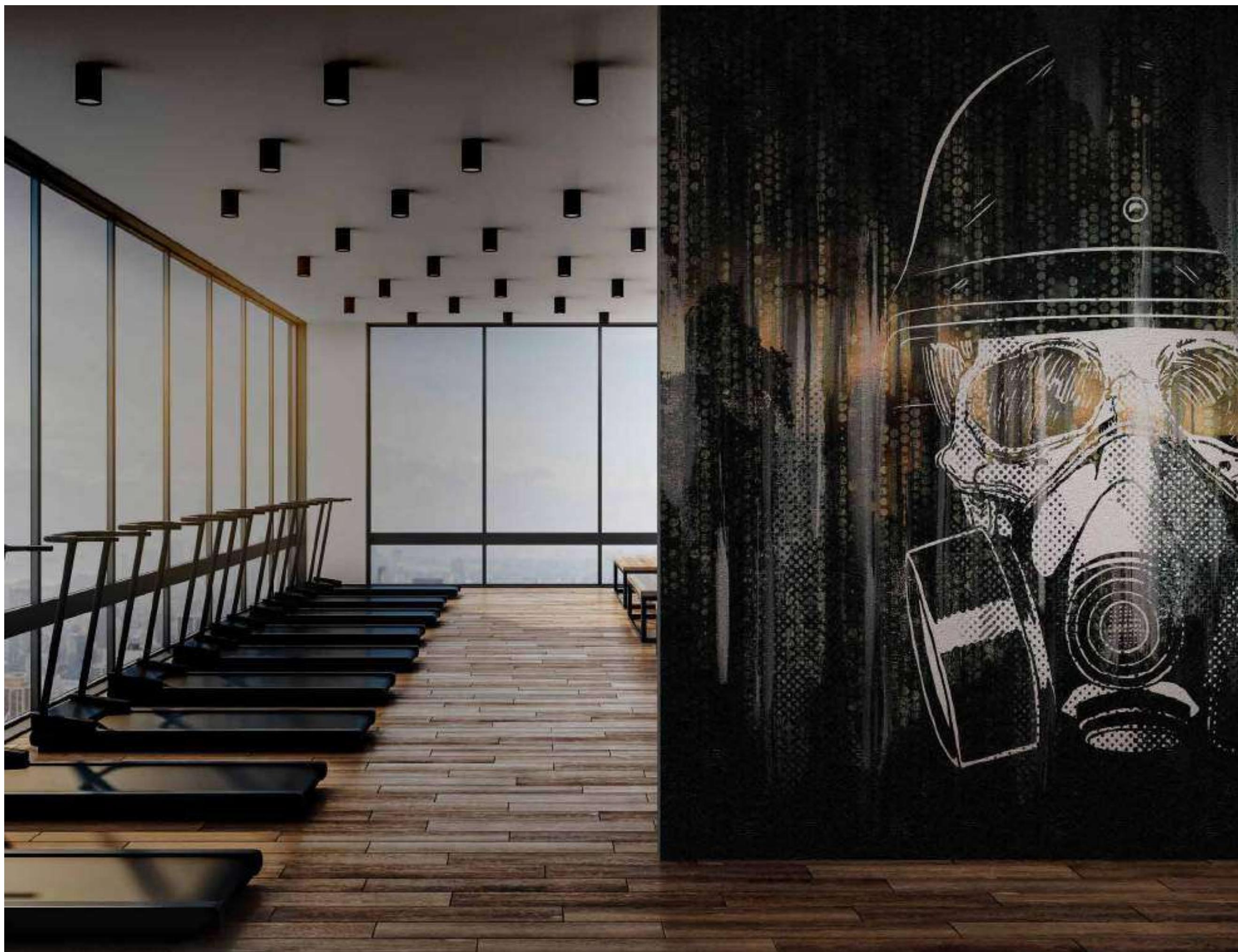


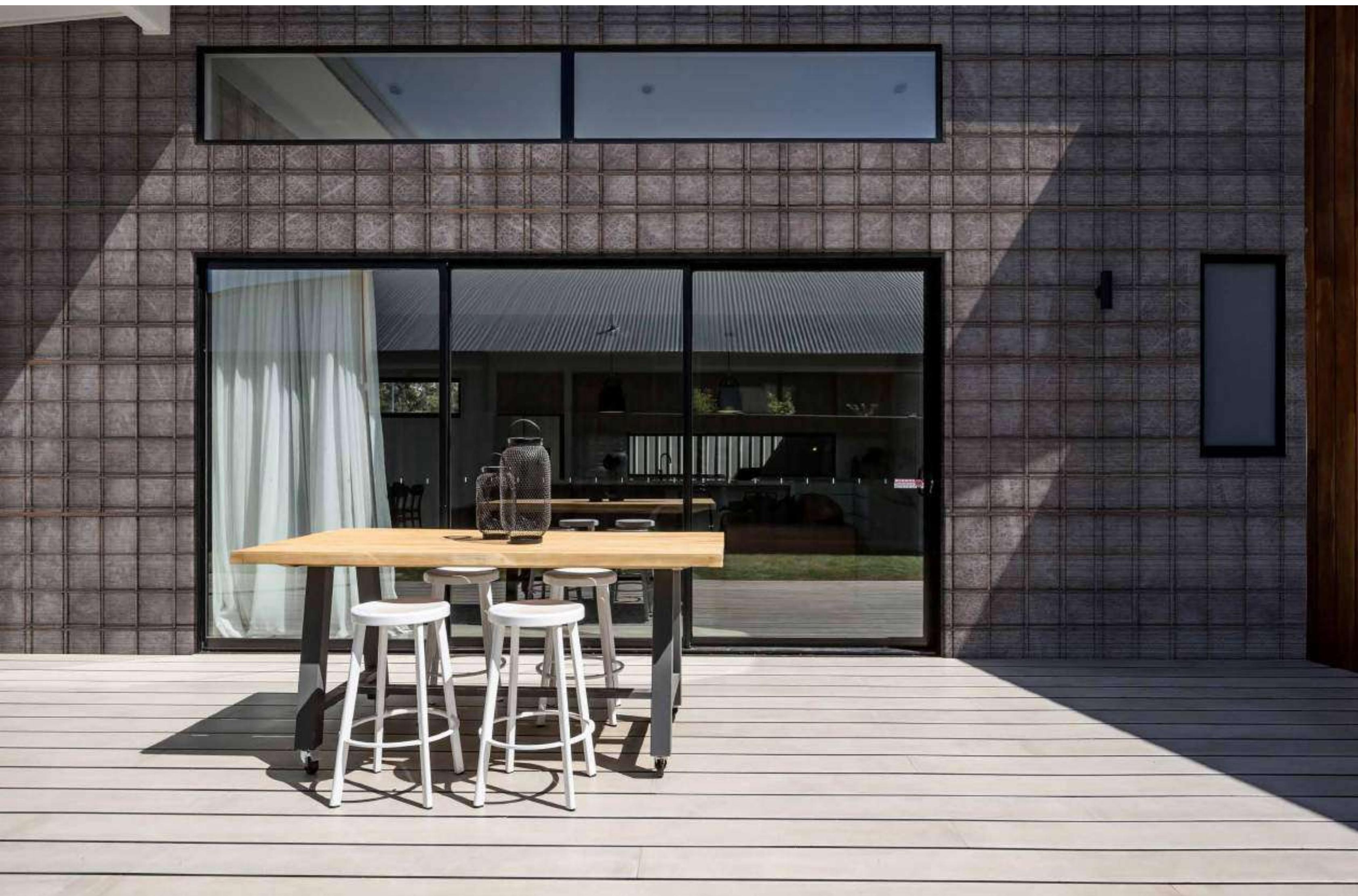


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variants p. 222







BE YOUNG









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FANTASIE 02  
*Be Young*



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**SHIRT 01***Be Young*

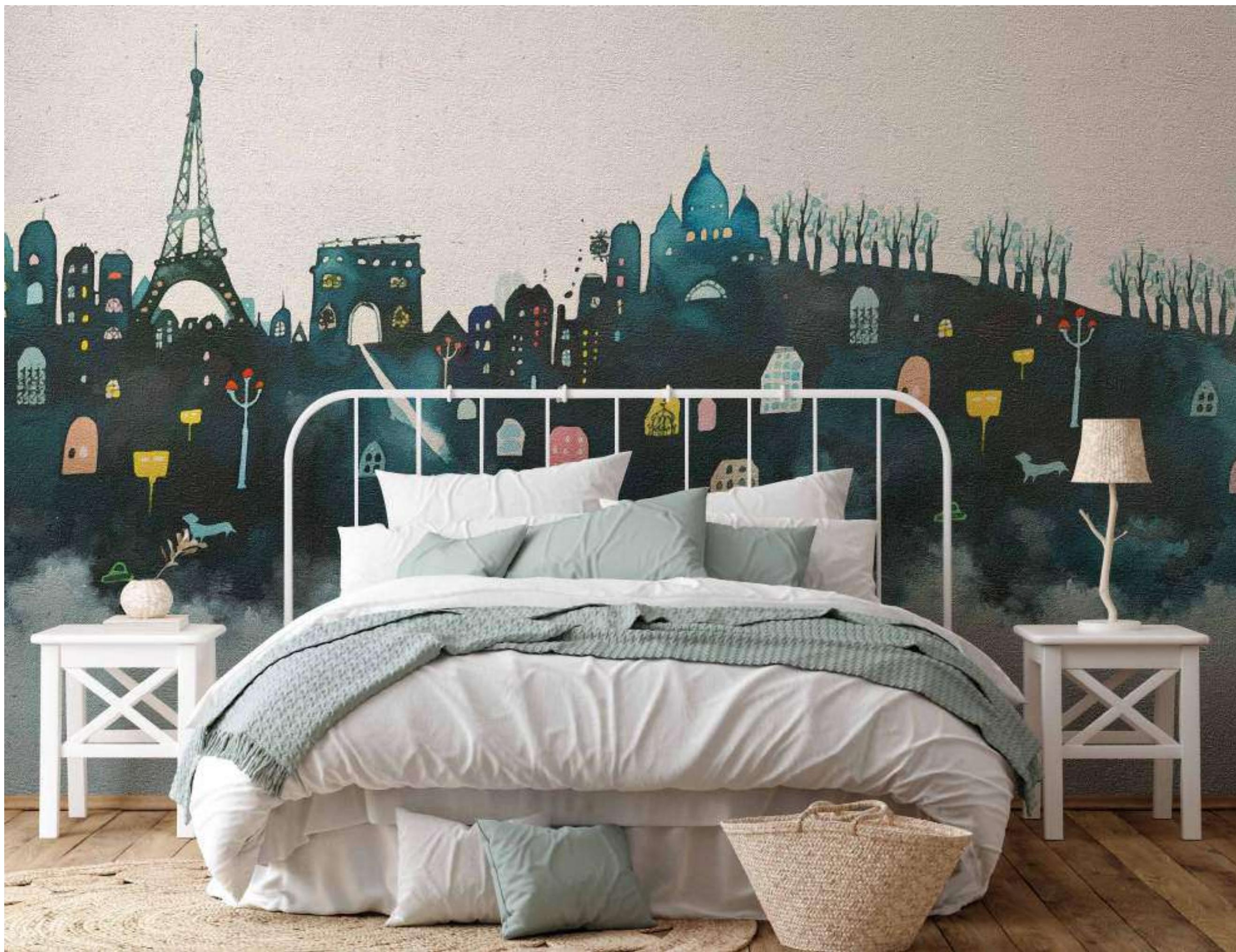
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*Trust the road that leads  
to your dreams.*

Henry David Thoreau







NEDY 01  
*Be Young*







NUANCES

VARIANTS



01



02

EVANESCENT  
*p. 16-17*

DRAGON TREE  
*p. 23*



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FRONDE  
*p. 18-19*

MOSES  
*p. 24-25*



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AGED  
*p. 20-21*

ELEGANCE  
*p. 27*



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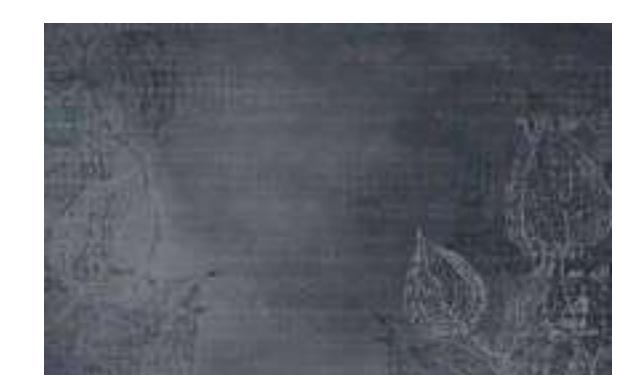
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CALIGÒ  
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HIDDEN HEART  
*p. 28-29*



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GINCO  
*p. 32-33*

ASTRUSO  
*p. 39*



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FLORIDA  
*p. 34-35*

LEXA  
*p. 40-41*



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VINTAGE GARDEN  
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SAHARA  
*p. 43*



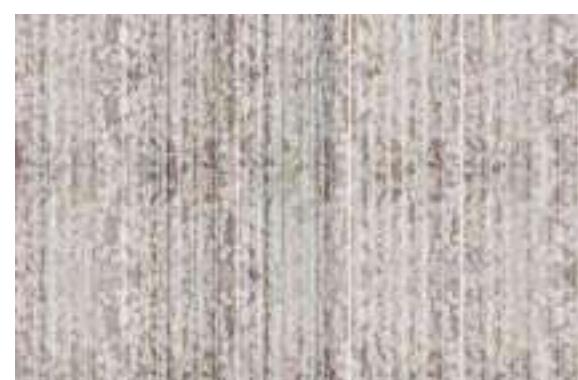
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PETITS FLEURS  
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CARAIBI  
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PAESAGGI  
*p. 48-49*



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FALGUERA  
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BLACK POND  
*p. 50-51*



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LOTUS  
*p. 56-57*



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LADIES  
*p. 52-53*



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ARMILLA  
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MIRANDA  
*p. 54*

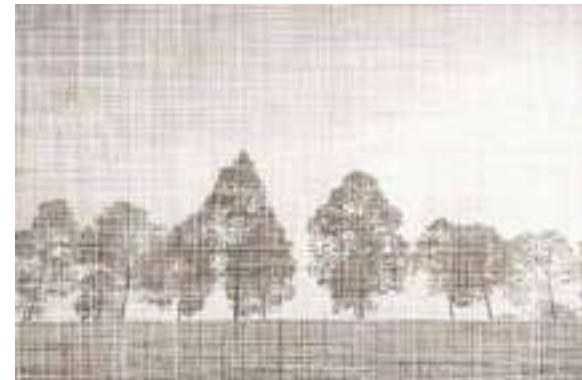


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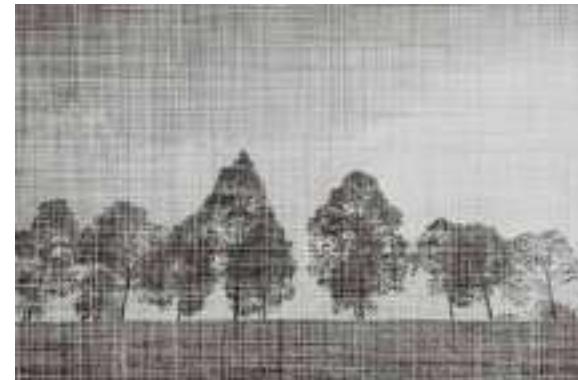


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LIKE ME  
*p. 60-61*



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LINDEN TREE  
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OLD WINDOWS  
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TIGER  
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ALIS  
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KAFFIR  
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PAPAVERI  
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FLOSS  
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TROPICANA  
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SHADOW  
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DELICACY  
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ARTISTIC

VARIANTS



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DUNE  
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INVISIBLE CITY  
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LUNATICA  
*p. 99*



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VENERE APRÉS-MIDI  
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BRUXELLES  
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OLD TRAVEL  
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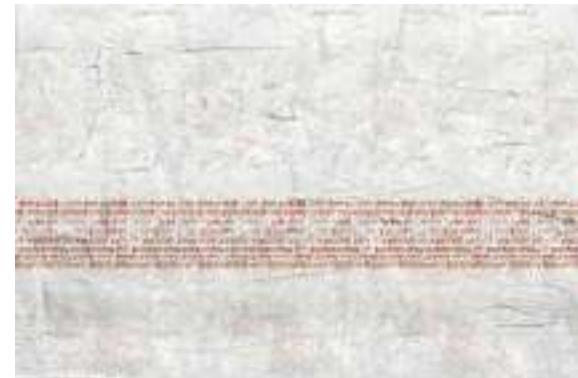
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AQUARELA  
*p. 115*



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SUNSHINE  
*p. 110-111*

ANIME  
*p. 116-117*



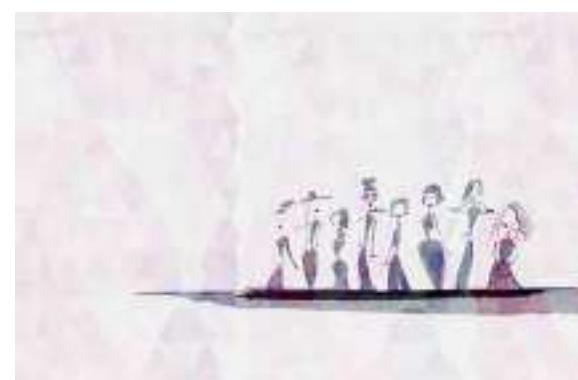
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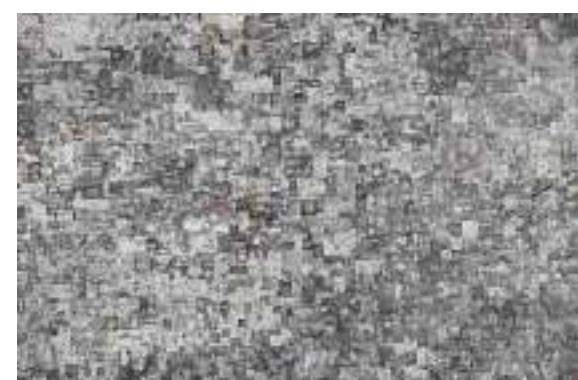
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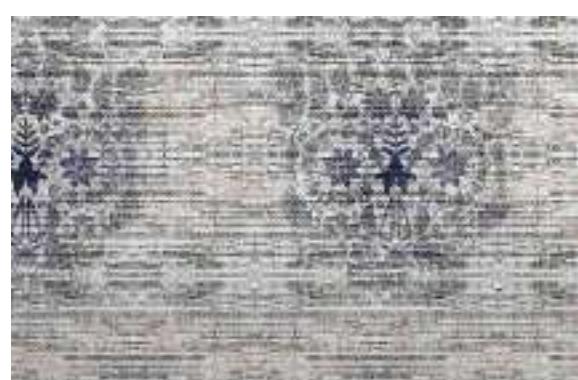
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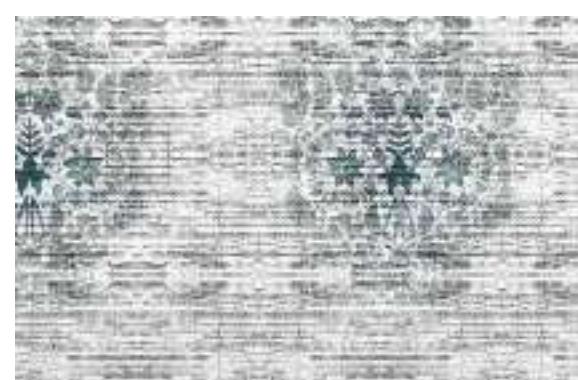
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CALAVERA  
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NEL VUOTO  
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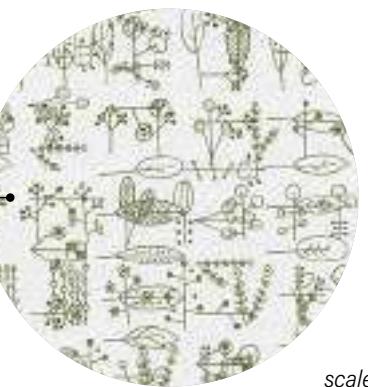
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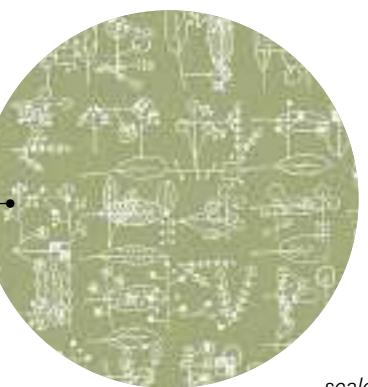
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scale 1:10



02



scale 1:10

BOTANICA  
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BOTANICA 01 ►

scala disegni 1:1  
graphic scale 1:1



AUDACE

VARIANTS



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ROSE ET NOIR  
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PLUVIA  
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AMMONITI  
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METROPOLITAN  
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VERDE FELCE  
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WHALE  
*p. 139*



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SERRA  
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AWAY FROM ME  
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IMAGINE  
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ARMONIA  
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LOTS OF GREEN  
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CORAL  
*p. 155*



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MONSFERA  
*p. 150*

STONE  
*p. 156-157*



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02



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02

ROCK YOU  
*p. 160-161*

ARE YOU SURE?  
*p. 166-167*



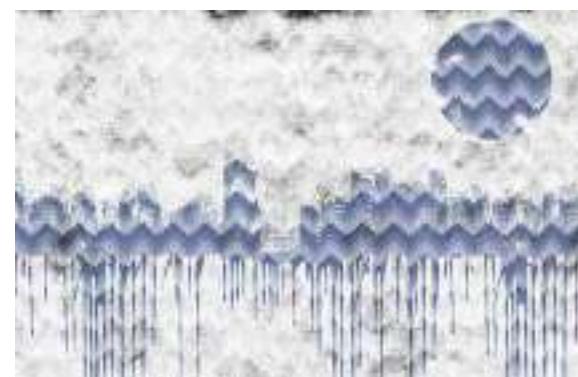
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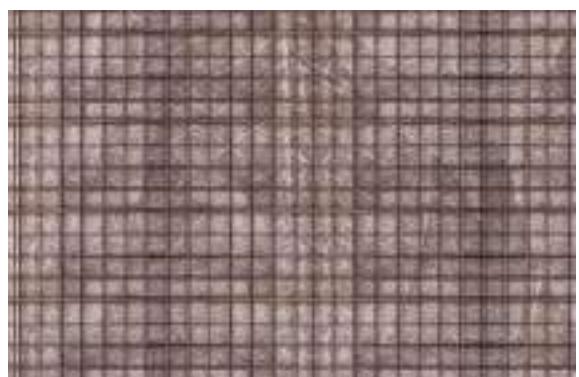
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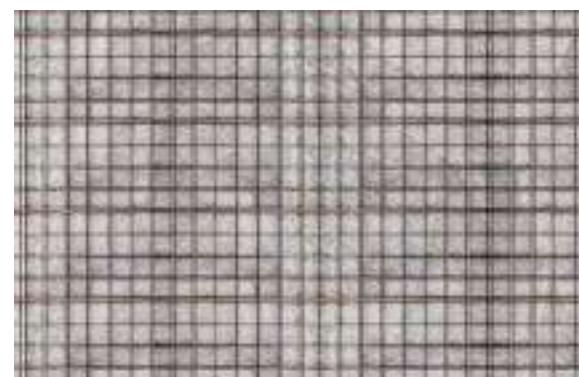
02

VIRTUAL GAME  
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CEMENT STELL  
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VULCANO  
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IARUMAS  
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BE YOUNG

VARIANTS



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02

**ANACLETO**  
*p. 174-175*



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02

**THE BOATS**  
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02

**FANTASIE**  
*p. 178-179*

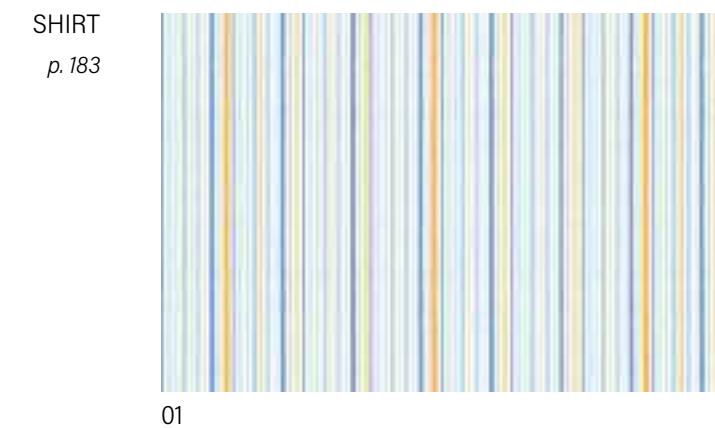


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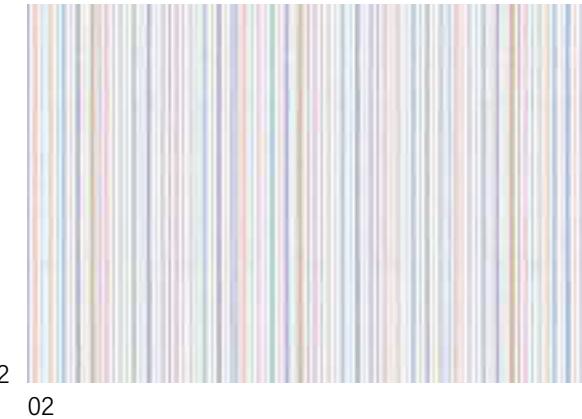


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**IL GIGANTE**  
*p. 180-181*



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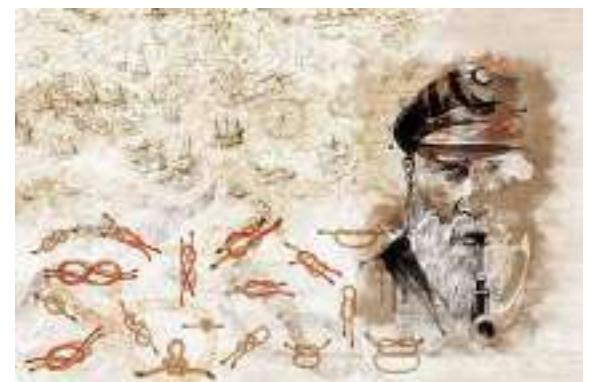


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NEDY  
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NODI  
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IL MIO ARCOBALENO  
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